

## Event report on "Alter Ego"

**Project under:** EBSB.

**Nature of the event:** Creative and competitive.

**Date:** 20th Jan 2022.

**Venue:** Google meet.

An event on redesigning existing logos to make them look fresh and attractive was organized by Ek Bharat Shreshtha Bharat Chapter of the Jaypee University of Information Technology, Solan on 20th January, 2022. The event was held on a virtual platform. The students joined the meet link by 12:15 P.M. and then Dr. Ruchi Verma, the faculty coordinator of the EBSB chapter JUIT commenced the event. Around 20 students participated. Participants came up with different and inventive ideas. They presented the logos one by one and stated the significance of their designs. The logos were judged on different grounds such as relevance, description, appeal, uniqueness and effectiveness. As everyone contributed valuable suggestions to the presenter, it was a very creative and interactive event.

### **Glimpses of the event:**



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